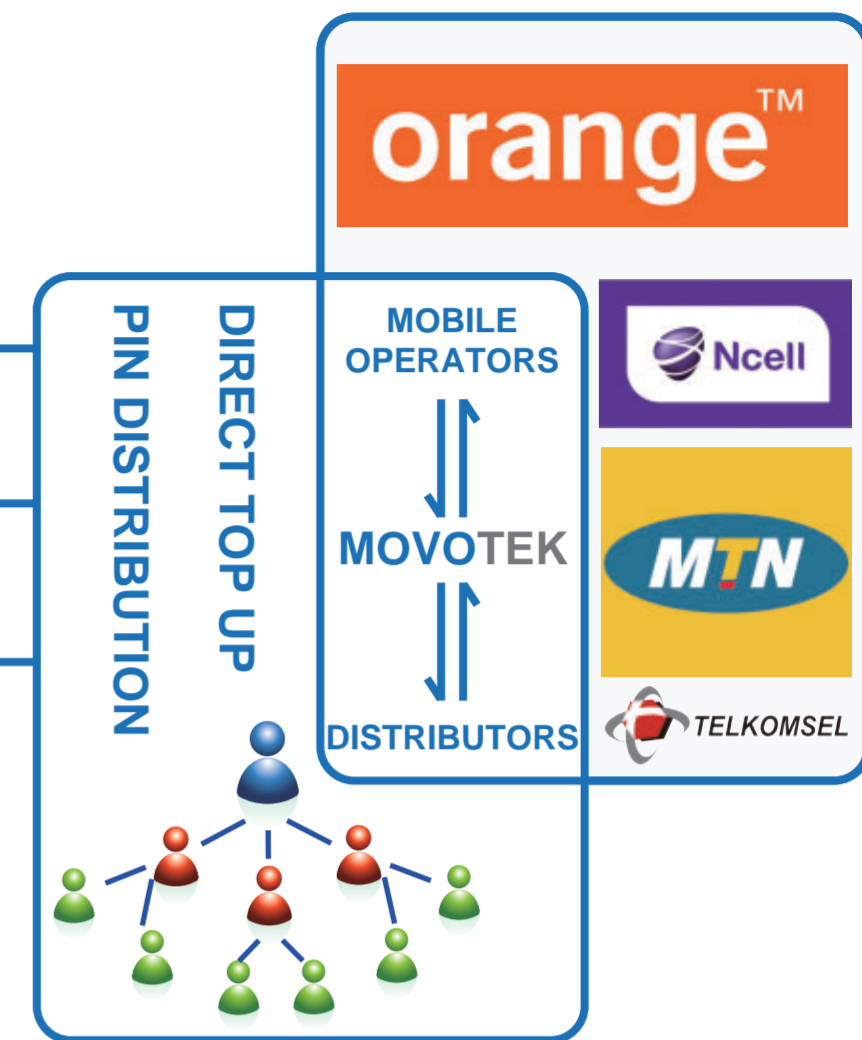


Movotek Airtime Solution

Front End



Back End



Payment Channels

HTTPS/SSL

Transaction Processing

End Customers Benefits:

- > Fast, simplified & flexible transactions
- > User Privacy management
- > Available for any transaction value
- > Simplified remittance orders
- > Guaranteed Quality of Service(QoS)
- > Rich user experience

Mobile Operators Benefits:

- > Minimize operating cost
- > Enhance transaction security
- > Maximize return on investment (ROI)
- > Replace the Scratch card
- > Optimize inventory management
- > Acquire sales statistics in real time

Movotek Airtime Distribution Center Features:

- > Multi-channel network access (USSD, SMS, GPRS, Web)
- > Multi-level distribution management
- > Location based retail management
- > Multi-Distributor/agent account management
- > Unlimited denominations and transaction values
- > Retailer self care, self registration and self inventory
- > Low stock and low retail balance alerting
- > Flexible customizable software for POS, Tablet, PC etc.
- > Flexible advertisement management

Retailers/Outlets Benefits:

- > Lower cost, higher profit
- > Secure transaction, no thief
- > No inventory pressure
- > No equipment investment
- > Easy to use POS Terminal

Airtime Distributor Benefits:

- > Top up multi-mobile operators' users in one POS
- > Manage multi-mobile operators' top-up in one platform
- > Minimize operating cost
- > Enhance transaction security
- > Maximize return on investment (ROI)
- > Replace the Scratch card
- > Optimize inventory management
- > Acquire sales statistics in real time
- > Acquire retail agents status in real time